

# STEP UP TO SUSTAINABILITY AND REAP REWARDS ALONG THE WAY

**The world is waking up to the negative impact the present way of doing business is having on our planet, its people and resources.**

For some this is a constraint. For others, it offers a significant opportunity to join the global business movement that is pioneering ways to reduce costs, increase revenue and market share, with lower environmental and social risk.

## THE BENEFITS OF A SUSTAINABLE BUSINESS

- Reduced operational and resource use costs
- Productivity increases as a purpose-driven company
- Better quality employees are attracted and retained
- Increased recycling and less waste to landfill
- Product and service innovation opportunities
- Growing market for new business development

With more than 20 years of experience in the field, we offer advisory and coaching services to far-sighted companies interested in stepping up to their sustainability journey and reaping the rewards along the way.



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“Unilever’s ‘Sustainable Living’ brands are becoming increasingly important to the company’s business, with these brands growing more than 50% faster than the rest of the business and accounting for 60% of growth in 2016.”

– Marketing Week, November 2017

